

Isabella Newman

+1-(703)-887-6076, Isabellanewman10@gmail.com, Spring 2026 Graduate, Alexandria VA

Education

Clemson University Aug 2022-May 2026	<ul style="list-style-type: none">● International Business and Spanish Degree● Spring 2025 Study + Internship in Barcelona	Clemson, SC
West Potomac HS Aug 2018-May 2022	<ul style="list-style-type: none">● Advanced Diploma	Alexandria, VA

Work Experience

Momentum Mortgage Summer 2025 & Spring Semester 2026	Marketing & Administrative Intern <ul style="list-style-type: none">- Designed and standardized branded Canva assets for sales and marketing teams- Built and enhanced WordPress websites to strengthen UX and brand presence- Automated email campaigns and internal workflows using GoHighLevel and Zapier- Produced newsletters, scripts, and marketing collateral to boost engagement- Assisted LO recruiting through LinkedIn Talent Solutions, Indeed, and cold calling	Ashburn, VA
Balize Real Estate Investment Firm Jan 2025-April 2025	Marketing Intern <ul style="list-style-type: none">- Conducted market research to identify 100+ potential advertising opportunities.- Drafted and distributed press releases to promote new real estate projects.- Managed Spanish-language marketing communications for targeted outreach.- Applied knowledge of tokenized real estate and investment strategies to guide marketing initiatives.	Barcelona, Spain
2POV Architectural Firm Summer 2024	Intern <ul style="list-style-type: none">- Assisted with hands-on design and drafting projects using AutoCAD.- Mapped and rendered residential structures for over five military bases.- Supported organizational and administrative operations within the firm.	Springfield, VA

Extracurricular Activities

Alpha Phi Sorority Aug 2022-May 2026	Philanthropy Day Chair <ul style="list-style-type: none">- Coordinated recruitment efforts, overseeing event planning, marketing, and member engagement and outreach.	Clemson, SC
Challenger Baseball Sep 2024-Dec 2025	Volunteer <ul style="list-style-type: none">- Weekly assistance with kids with disabilities in baseball practices and games.	Clemson, SC